



FabNet E-Mail Blast

Do you have special offers, upcoming events, or company information you want to share with customers or prospects? By sending an email blast, you can reach thousands of people with faster response times than you would through traditional marketing campaigns.

Customize your message and maximize your return on investment with an email blast. The Fabricator Network is dedicated to the countertop industry. Our members include fabricators, vendors and manufacturers with a focus on countertops and the surfacing industry. Let us deliver your message directly to those in need of your products and services.



With the FabNet "E-Mail Blast", you have the ability to control and deliver content at a reasonable cost. FabNet sponsors and advertisers can have their message delivered for as low as 12 cents per recipient. Review our rates below, then contact us today.

Current FabNet Sponsor/Advertiser Rates*		Non Sponsor/Advertiser Rate
Single Delivery	Frequency Discount (2 or more)	Single Delivery
\$265.00	\$199.00	\$365.00

*Current FabNet website Sponsors/Advertisers receive lower rates than non-Advertisers. If you sign up for standard web advertising at the same time, take advantage of the preferred rates.

SPECIFICATIONS:

- Only text, JPG and GIF images are allowed.
- Flash, Rich Media, Image Maps and Javsacript are not available in e-mail products.
- Subject lines contain no more than 12 words or 15 characters. ALL CAPITALS are not accepted.
- Links to PDF, Word Documents or other non-traditional "web page" links within an e-mail MUST be clearly identified.
- 600 pixel with maximum.
- 100K maximum file size.
- Text versions should be no more than 10K and may not include any image files.
- Single image link ads are not recommended. HTML email should be a combination of text and images.
- Full image paths in the code must be used (example: <http://www.yoursite.com/graphics/graphic1.jpg>).
- Spam checker will be performed on all emails. Changes will be recommended based on the results of the report.

"E-Mail Blast" Agreement

Company (client):

Company Contact:

Contact Email:

Address:

City:

State

Zip

Phone:

FAX

Delivery Date:

Delivery Time (Eastern Time)

Subject Line

"The Fabricator Network" must receive a signed contract with payment, prior to "E-Blast" delivery (we accept check, credit card and PayPal).

E-Blast: Email blast is delivered to the entire Fabricator Network membership. The Fabricator Network does not guarantee the effectiveness of your email, or email penetration. All HTML email must accompany a text version. Spam check and ad approval by a FabNet representative is required prior to delivery. FabNet must receive all HTML and Text versions 7 days prior to delivery.

"The Fabricator Network" does not accept Advertisement related to subjects banned by US law. You agree to hold "The Fabricator Network" harmless from any damages caused by the material on our website.

ACCEPTED FOR ADVERTISER by:

Signature: _____ Date: _____

Printed Name: _____ Title: _____

ACCEPTED FOR "THE FABRICATOR NETWORK" by:

Signature: _____ Date: _____

Please print, complete, sign and FAX or email this Agreement to:

The Fabricator Network
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Anaheim, CA 92807

Phone: 714.393.5282
FAX: 714.528.7114
Email: linda@thefabricatornetwork.com